

Geneva real estate investment market

- 2nd quarter 2022

Focus on the Geneva market

We know, from the cantonal statistics office, that on June 1 the housing vacancy rate decreased to 0.37%, against 0.51% in 2021. Paradoxically, during that same period the number of new constructions increased by 17% (+ 3'233 accommodations). Geneva and its economy are thriving, in fact so much that the number of inhabitants is increasing faster than the number of new accommodations. In such circumstances, regardless of high prices, lower returns and rise in interest rates, the investment market remains attractive for investors.

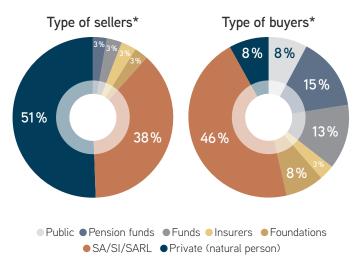
The level of transactions is similar to the first trimester with a bit over one billion Swiss francs exchanged and 39 transactions. The average price of a transaction is CHF 29'001'399.-. Six office buildings were sold for an average price of CHF35'244'640.-. Four out of the five most important sales of the trimester were over CHF 100'000'000.-. The most important was a mixed building (housing-business), on the corner of route de Florissant and rue des Contamines, that went for CHF197'000'000.-.

	Volume of sales				Average price of
Investment per allocation	in CHF	in %	in amount	in %	transactions in CHF
Multiple-unit housing	202'423'900	18%	19	49%	10'653'889.–
Mix housing-commercial activities	263'600'000	23%	5	13%	52'720'000
Condominiums (PPE)	37'535'000	3%	4	10%	9'383'750
Offices, Workshops, Storage facilities	211'467'842	19%	6	15%	35'244'640
Retail, Factories, Hotels, Others	258'384'873	23%	3	8%	86'128'291
Portfolios of different allocations	157'642'949	14%	2	5%	78'821'475
Total	1'131'054'564	100%	39	100%	29'001'399

Top 5 sales Eaux-Vives 2 buildings CHF 197'000'000.-Seller: Privé Buyer: Swiss Prime Anlagestiftung, Asga Peńsionskasse 1 building CHF 153'500'000.-Seller: Crest Switzerland Ltd Buyer: The Woodward Sarl Portofolio of 7 buildings CHF 145'050'000.-Lancy Procter & Gamble premises CHF 115'272'342.-Seller: Procter & Gamble Services SARL Buyer: Procter & Gamble International Operations SA Plainpalais 1 building CHF 68'195'500.-Seller: Nilgais Entreprises Limited Buyer: Fondation Hans Wilsdorf

Seller-buyer profiles

Investment items are moving progressively from private to corporate ownership. 18 out of the 39 registered transactions were conducted by institutions, for a business volume of 61% of total sales. Trade dynamics in the first semester (approx. CHF 2.1 billion) indicate that corporate demand is as strong as last year. Having said that, we notice that dossiers are studied in more depth and for a longer time. Would that suggest a general slowdown?



*as a percentage of the number of transactions



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Cyril Peyrot Investment +41 22 839 39 45

Vanessa Minkoff Cigdem cyril.peyrot@naef-invest.ch vanessa.minkoffcigdem@naef-invest.ch antoine.humbert@naef-invest.ch +41 22 839 39 61

Antoine Humbert Commercial Real Estate +41 22 839 37 72

Erika Bibollet Commercial Real Estate erika.bibollet@naef-invest.ch +41 22 839 39 88



Genève +41 22 839 39 00 ic-geneve@naef-invest.ch



+41 21 318 77 07 ic-vaud@naef-invest.ch



Neuchâtel +41 32 737 27 50 ic-neuchatel@naef-invest.ch

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