

GENEVA RUE DU RHÔNE

STREET FACTS & FIGURES

Length	1'000m
Street Level Floor Space	14'000m ²
Number of Shops	89
Chain Stores	83%

AVERAGE RENT PER M² PER YEAR

Lower Rue du Rhône (Place de Bel-Air)	CHF 3'750
Middle Rue du Rhône	CHF 7'500
Upper Rue du Rhône (Place Eaux-Vives)	CHF 2'500

TRADE DIVERSITY

Fashion	40%
Watches, Jewellery	34%
Cosmetics, Perfumery, Drug Stores	1%
Gastronomy, Grocery	9%
Bank, Telephone, Travel Agents	2%
Shoes	6%
Photo, Eyewear	2%
Books, Stationery, Music	0%
Department Stores	2%
Sport	0%
Furniture, Household Goods	2%
Miscellaneous	1%

CITY FACTS & FIGURES

Population (2022)	204'784
Average Income per Person/Year	CHF 86'500
Unemployment Rate (2022)	3.8%

PEDESTRIAN POTENTIAL (PER WORKDAY)



PLACE DE BEL-AIR		PLACE DE LA PETITE-FUSTERIE	
Visilab / Falconeri	2	1	In transition
		3	In transition
		7	In transition / Arthur's Restaurant
In transition	4	11	Apostrophe
La Maison du Tricot	6	13	Boucheron
		15	L. Raphael
Eleventy / Pal Zileri	8	17	Christian Louboutin
RUE DU COMMERCE		PLACE DU LAC	
Coop City	14	19	In transition
Jimmy Choo / Caviar House / Bulgari	30		
PLACE DE LA FUSTERIE		RUELE DE L'ÉCU	
Longines / Blancpain / Breguet / Piaget / Fullord	40	21	Officine Panerai / Tiffany & Co.
In transition / Boghossian	42		
		PLACE DU RHÔNE	
IWC / Globus	48	23	Jahan / Adler
		25	Chopard
Jaeger-LeCoultre	56	27	In transition
Zara	58	29	Graff / Chatila
		31	Van Cleef & Arpels / Omega
		33	Louis Vuitton
PLACE DU MOLARD		PLACE DU LAC	
Gubelin / Dior	60		
		35-37	Cartier / Valentino
Fendi / Les Ambassadeurs	62		
In transition	70		
RUE ROBERT-CÉARD		RUE ROBERT-CÉARD	
Richard Mille	78	39	Hermès
Loro Piana	80-82	41	Patek Philippe
Saint Laurent	84	43	Chanel
Jacob & Co / Hublot / In transition	86	45	Bucherer
PLACE DE LONGEMALLE		PLACE DU PORT	
Zeller Chocolatier / Versace / George Hakim Bijoux Burma	90	47	Céline / Bally
Gucci	92	49-51	Prada / Marjolaine Restaurant
		PLACE DE LA MÉTROPOLE	
Union Bancaire Privée	94	53	Marconi Bijouterie / Hotel Metropole
RUE DU PRINCE		PLACE DES FLORENTINS	
Union Bancaire Privée	96-98		
RUE DE LA TOUR MAÎTRESSE		55	Vhernier Jewels / Bottega Veneta
Roche-Bobois / Vilebrequin / Drake Store	100	57	Moncler / Le Mouton à 5 Pattes
Marina Rinaldi / Salvatore Ferragamo	104	59	Church's / La Maison du Mouton
La Perla	106		
Tod's / Hogan	108		
Aubade / Max Mara	110	61	Show-off / Pop up La Maison du Mouton
Escada	112		
RUE PIERRE-FATIO		RUE PIERRE-FATIO	
Orfelis	114		
BOGGI / Divino Amore	116	65	Hastens / Genesis
Du Rhône Chocolatier / Fast-Foto La Maison du Sandwich	118		
BOULEVARD HELVÉTIQUE		BOULEVARD HELVÉTIQUE	
		67	Molokai
		69	Chocolats Stettler
		PLACE EAUX-VIVES	